



Brought to you by Black Swamp Bird Observatory

2023 Biggest Week Sponsorship Opportunities

Kirtland's Warbler Sponsorship Level \$10,000+

- Two invitations to Governor's Bird Ohio Day
- Two invitations to the Biggest Week Opening Ceremony
- Logo recognition on select festival print material
- Logo with link on festival website and eNews
- Logo and Feature in festival visitors' guide (20,000 copy distribution)
- Logo recognition on festival sponsorship poster
- Two social media posts advertising your organization (200 words)
- One five minute Facebook Live with a company representative
- Two official Biggest Week sponsor hats
- Membership to the BSBO Birds and Business Alliance
- Free table at the Birder's Marketplace at Maumee Bay Lodge
- Promotional item in participant packets – (no paper products please) delivered to Maumee Bay Lodge by April 15



Bay-breasted Warbler Sponsorship Level \$7,500+

- Logo recognition on select festival print material
- Logo with link on festival website and eNews
- Logo recognition in festival visitors' guide (20,000 copy distribution)
- Logo recognition on festival sponsorship poster
- Two social media posts advertising your organization (200 words)
- Two official Biggest Week sponsor hats
- Membership to the BSBO Birds and Business Alliance
- Free table at the Birder's Marketplace at Maumee Bay Lodge
- Promotional item in participant packets – (no paper products please) delivered to Maumee Bay Lodge by April 15



Blackburnian Warbler Sponsorship Level \$5,000+

- Logo with link on festival website and eNews
- Logo recognition in festival visitors guide
- Logo recognition on festival sponsorship poster
- One social media post advertising your organization (100 words) materials due by March 1
- One official Biggest Week sponsor hat
- Membership in the BSBO Birds and Business Alliance
- Free table at the Birder's Marketplace at Maumee Bay Lodge



Cape May Warbler Sponsorship Level \$2,500+

- Logo with link on festival website and eNews
- Logo recognition in festival visitors guide
- Logo recognition on festival sponsorship poster
- One social media post advertising your organization (100 words) materials due by March 1
- One official Biggest Week sponsor hat
- Membership in the BSBO Birds and Business Alliance



Magnolia Warbler Sponsorship Level \$1,500+

- Logo with link on festival website and eNews
- Logo recognition in festival visitors guide
- Logo recognition on festival sponsorship poster
- One social media post advertising your organization (50 words) materials due by March 1
- Membership in the BSBO Birds and Business Alliance



Yellow Warbler Sponsorship Level \$1,000+

- Logo with link on festival website and eNews
- Logo recognition in festival visitors guide
- Logo recognition on festival sponsorship poster
- Membership in the BSBO Birds and Business Alliance



Myrtle Warbler Sponsorship Level \$500+

- Logo with link on festival website and eNews
- Logo recognition on festival sponsorship poster
- Membership in the BSBO Birds and Business Alliance



For more information about sponsorships or to become a sponsor, contact Executive Director Kim Kaufman at kimkaufman@bsbo.org or 419-898-4070.



The mission of the Black Swamp Bird Observatory is to inspire the appreciation, enjoyment, and conservation of birds and their habitats through research, education, and outreach.