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# 2023 Biggest Week Sponsorship Opportunities

## Kirtland's Warbler Sponsorship Level \$10,000+

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- Logo placement on select festival print material
- Logo with link on festival website and eNews
- Logo recognition in festival visitors guide (20,000 copy distribution)
- Logo recognition on festival sponsorship poster
- Two social media posts advertising your organization (200 words) materials due by March 1
- Company representative can make remarks at Opening Ceremony
- Two official Biggest Week sponsor hats
- Membership in the BSBO Birds and Business Alliance
- Free table at the Birder's Marketplace at Maumee Bay Lodge
- Promotional item in participant packets – materials delivered to Maumee Bay Lodge by April 15

## Bay-breasted Warbler Sponsorship Level \$7,500+

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- Logo placement on select festival print material
- Logo with link on festival website and eNews
- Logo recognition in festival visitors guide
- Logo recognition on festival sponsorship poster
- Two social media posts advertising your organization (200 words) materials due by March 1
- Two official Biggest Week sponsor hats
- Membership in the BSBO Birds and Business Alliance
- Free table at the Birder's Marketplace at Maumee Bay Lodge
- Promotional item in participant packets – materials delivered to Maumee Bay Lodge by April 15

## Blackburnian Warbler Sponsorship Level \$5,000+

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- Logo with link on festival website and eNews
- Logo recognition in festival visitors guide
- Logo recognition on festival sponsorship poster
- One social media post advertising your organization (100 words) materials due by March 1
- One official Biggest Week sponsor hat
- Membership in the BSBO Birds and Business Alliance
- Free table at the Birder's Marketplace at Maumee Bay Lodge

## Cape May Warbler Sponsorship Level \$2,500+

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- Logo with link on festival website and eNews
- Logo recognition in festival visitors guide
- Logo recognition on festival sponsorship poster
- One social media post advertising your organization (100 words) materials due by March 1
- One official Biggest Week sponsor hat
- Membership in the BSBO Birds and Business Alliance



## Magnolia Warbler Sponsorship Level \$1,500+

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- Logo with link on festival website and eNews
- Logo recognition in festival visitors guide
- Logo recognition on festival sponsorship poster
- One social media post advertising your organization (50 words) materials due by March 1
- Membership in the BSBO Birds and Business Alliance



## Yellow Warbler Sponsorship Level \$1,000+

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- Logo with link on festival website and eNews
- Logo recognition in festival visitors guide
- Logo recognition on festival sponsorship poster
- Membership in the BSBO Birds and Business Alliance



## Myrtle Warbler Sponsorship Level \$500+

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- Logo with link on festival website and eNews
- Logo recognition on festival sponsorship poster
- Membership in the BSBO Birds and Business Alliance



**For more information about sponsorships or to become a sponsor, contact Development Director Kim Danes at [kimdanes@bsbo.org](mailto:kimdanes@bsbo.org) or 419-607-0390.**



*The mission of the Black Swamp Bird Observatory is to inspire the appreciation, enjoyment, and conservation of birds and their habitats through research, education, and outreach.*