



## The BIGGEST WEEK IN AMERICAN BIRDING Sponsorship Form

Today's Date: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Sponsor Contact Name: \_\_\_\_\_

Sponsor Contact Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Join our Sponsorship Flock!

Choose a Sponsorship Level (see back for a listing of benefits for each level)

\_\_\_\_\_ Kirtland's Warbler: \$5,000+

\_\_\_\_\_ Cape May Warbler: \$1,000+

\_\_\_\_\_ Connecticut Warbler: \$2,500+

\_\_\_\_\_ Magnolia Warbler: \$500+

\_\_\_\_\_ Blackburnian Warbler: \$1,500+

### AD SPACE IN OUR FULL-COLOR VISITORS' GUIDE 10,000 copies distributed throughout Northwest Ohio

\_\_\_\_\_ \$2,500 - Back cover

\_\_\_\_\_ \$ 565 - Full page

\_\_\_\_\_ \$2,000 - Inside front cover

\_\_\_\_\_ \$ 305 - Half page

\_\_\_\_\_ \$2,000 - Inside back cover

\_\_\_\_\_ \$ 210 - Quarter page

\_\_\_\_\_ \$1,000 - Center truck

\_\_\_\_\_ \$ 135 - Eighth page

\_\_\_\_\_ \$ 750 - Page 3

The **BIGGEST WEEK IN AMERICAN BIRDING (BWIAB)** will be held May 4-13, 2012 in Northwest Ohio. Hosts of the BWIAB are Black Swamp Bird Observatory, Destination Toledo and Maumee Bay State Park with support from Kaufman Field Guides, Black Swamp Conservancy, OurGuest Inn & Suites, and Bollin's Beds and Birds.

**Your sponsorship support will help to make this event possible.**

**Please make checks payable to:**

Black Swamp Bird Observatory  
13551 W. State Route 2  
Oak Harbor, Ohio 43449  
419 898-4070

[www.biggestweekinamericanbirding.com](http://www.biggestweekinamericanbirding.com)

Black Swamp Bird Observatory is a 501(c) 3 organization. Tax ID # 34-1702076.

## Which Sponsorship Flock Do You Want to Join?

### Kirtland's Warbler: \$5,000+

#### Sponsors joining the Kirtland Warbler's Flock will receive:

- ◆ Premier booth location in the Birders' Marketplace
- ◆ Prime logo placement on all BWIAB print materials
- ◆ Prime logo placement on all BWIAB digital materials (BWIAB website & e-newsletter)
- ◆ Logo in the festival Visitors' Guide
- ◆ Inclusion in BSBO's Birds & Business Alliance program

### Connecticut Warbler: \$2,500+

#### Sponsors joining the Connecticut Warbler Flock receive:

- ◆ Prime logo placement on all BWIAB print materials
- ◆ Prime logo placement on all BWIAB digital materials (BWIAB website & e-newsletter)
- ◆ Logo in the festival Visitors' Guide
- ◆ Inclusion in BSBO's Birds & Business Alliance program

### Blackburnian Warbler: \$1,500+

#### Sponsors joining the Blackburnian Warbler Flock receive:

- ◆ Logo placement on all BWIAB digital materials (BWIAB website & e-newsletter)
- ◆ Logo in festival Visitors' Guide
- ◆ Inclusion in BSBO's Birds & Business Alliance program

### Cape May Warbler: \$1,000+

#### Sponsors joining the Cape May Warbler Flock receive:

- ◆ Prime logo placement on all BWIAB digital materials (BWIAB website)
- ◆ Inclusion in BSBO's Birds & Business Alliance program

### Magnolia Warbler: \$500+

#### Sponsors joining the Magnolia May Warbler Flock receive:

- ◆ Prime logo placement on all BWIAB digital materials (BWIAB website)